

# travelmatters

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Company No.3850142

## The Company

Name: Equality in Tourism (Formerly of Tourism Concern)

Website: <https://www.equalityintourism.org/>



## The Referee

Name: Tricia Barnett

Role: Director

Collaboration Start Date: 2009

Contact Details: +44 7896 337690 / [tricia@equalityintourism.org](mailto:tricia@equalityintourism.org)

## Tricia Says

*“Karen has always been one step ahead in her thinking and delivery of tourism that brings benefits not only to her clients, but to the communities they are holidaying in. Our relationship goes way back to when I ran Tourism Concern and sustainable and responsible tourism wasn't on the industry's agenda. Since then, with one small agency in London, she's achieved a remarkable record being ahead of the game and winning awards. Karen shows that being small doesn't mean that you can't also be a mighty influencer.”*